Keynote presentation	**Breaking Barriers: Leading to survive and thrive in the next cycle** Phil Le-Brun, Director, Enterprise Strategy, AWS						
Industry Tracks	**FSI**	**Media, Entertainment & Sport**	**Manufacturing**	**Healthcare**	**Retail**	**Telecommunications**	**Sustainability**
AWS Introduction & Regional Outlook	**IDC** 'Financial Services FutureScape Report'	**Media Partners Asia** 'The future of online video in APAC'	**IDC** 'Striking the Balance: Addressing Critical Manufacturing Challenges for Future Success'	**AWS** 'Accelerating innovation from benchtop to bedside'	**AWS** 'Frictionless Retail'	**AWS** 'From telco transformation to reimagining the customer experience'	**Tata Consultancy Services** 'Hallmarks of effective sustainability efforts'
Customer Spotlight	**Bank Islam** 'Breaking barriers for financial inclusion' **Axis Bank** 'Moving workloads to the cloud' **Standard Chartered Bank** 'From Adoption to Value Creation' **NAB** 'Cloud migration just the start for NAB'	**AWS** 'The art of the real' **Foxtel** 'Value Creation for Tomorrow' **SevenWestMedia** 'Harnessing technology to accommodate changing consumer needs'	**Siemens** 'Glocal' Supply Chain Strategy **Hitachi** 'How Hitachi harnesses innovation' **Amazon Fulfilment Centre** 'Delivering Smiles' **Amazon Fulfilment Centre** Tour	**Annalise.ai** 'Brain saver: How AI delivers life-changing diagnostics fast' **Orion Health** 'Healthcare Delivery Through Cutting-edge Technology' **Uneeq** 'What is a Digital Human?'	**Amazon.com** 'Using AI/ML to enhance CX' **AFL & Marvel Stadium** 'Reinventing the fan experience' **Pizza Hut** '10,000 pizzas in 70 seconds'	**StarHub** 'Cloud Infinity vision' **Dialog Axiata** 'Benefits of Partner & Wholesale Management in the cloud' **Customer Panel** 'Using AI/ML to Reduce RAN Energy Consumption'	**Mercury NZ** 'Power to the People' **L'Oreal** 'Championing Environmental Action and Outreach' **UPL** 'Making the Entire Food Chain More Sustainable' **Climate Pledge Arena** 'Enabling Net Zero - How the CPA uses data to reduce carbon emissions'
Advanced Sessions	**AWS** 'When Generative AI meets FSI'	**AWS** 'Transforming the sports industry'	**AWS** 'Your pathway to Innovation beyond Industry 4.0'	**AWS** 'Augmenting the healthcare workforce'	**IDC** 'Total Experience (TX): Greater than the sum of its parts'	**AWS** 'Telecommunication & Data Transforming Industries'	**AWS** 'Sustainability solutions'
Closing	**The Rapid Rise of Generative AI – The Rewards, Responsibilities, and Current Realities for Enterprise** Olivier Klein, Chief Technologist Asia Pacific, AWS						